



## Violence No Way Campaign

The Violence No Way Campaign has taken off in the Far North of the state of Queensland. This newsletter will provide some of the highlights of the campaign to date.

### Launch in Atherton



Approximately 300 people attended the march which was led by Inspector Rolf Straatemeier and S/Sgt Peter Howard. Banners displaying anti-violence messages were carried by community groups. The Violence No Way tattoos were popular with those involved in the march. Speakers included Mr Paronella (Deputy Mayor) and Atherton High School Vice Captains Janelle Ponticello and Issac Tibbs. A ceremonial torch lighting went from Indigenous Community member Mrs Lois to various members of the Atherton Community until it was finally placed in the ground.



### Vicious V

Vicious V attended the Cowboys and Manly pre-season game at Barlow Park on the 3<sup>rd</sup> of March. The commentary was read out by Dave & Inky from the Sea FM morning crew. A crowd of 12500 people are now aware of our dastardly character.

### Taipans & Channel Ten

Southern Cross Ten have been running the Taipans advertisement as a Community Service Announcement (CSA) since the end of February. Many favourable comments have been received from members of the public in relation to the advertisement.

Acting Senior Sergeant Allyson Paull has negotiated with Channels 7, and 9 to also run the advertisement as a CSA.

### General Cosgrove radio ad

General Peter Cosgrove taped a 30 second ad which was delivered to all the Cairns radio stations on the 21<sup>st</sup> of March.

### Promotional material

The bumper stickers are printed and ready for distribution. There are four designs all displaying the message 'You Abuse You Lose'. The pictures representing losing family, freedom, friends or life

### Manunda Hawkes wearing Violence No Way patches

The Manunda Hawkes AFL football teams (1<sup>st</sup>, 2<sup>nd</sup> & U18's) will be wearing the Violence No Way patches on their football shorts in the upcoming season. The teams will undertake an orientation prior to wearing the patches to ensure they are aware of the campaign values and agree to participate in the campaign.

### Coen Trip

Sgt George Michael, the Cairns District Domestic Violence Liaison Officer travelled to Coen to speak with school students about the Violence No Way Campaign. Violence No Way education packs were distributed to all the students. Sgt Caroline Barker also delivered Protective Behaviours talks to students and left literature with the teachers.

A poster competition promoting Violence No Way and the Coen community was announced to all the students. Coen Police, who will be involved in judging the posters, said the standard is very encouraging. Prizes include North Queensland Cowboys merchandise.

Following Coen, Police headed to Cooktown and Hope Vale Primary schools where students were lectured. The poster competition was also announced at these schools. Unfortunately the Cooktown march planned for the 8<sup>th</sup> of March was postponed due to wet weather.



### Up and Coming events

Launch of Violence No Way Campaign in Cairns at the Cairns Shire Council Civic Reception Room at 9am on 30 March 2007.

### Sponsors

All sponsors are listed on the website. If you would like to have your logo put onto the website please email the logo to [paull.allysonj@police.qld.gov.au](mailto:paull.allysonj@police.qld.gov.au).